

STRENGTHS

- CLOSE PROXIMITY TO MAIN ROADS OFFERING SUSTAINABLE PUBLIC TRANSPORT LINKS INTO CHEPSTOW AND OTHER SURROUNDING TOWNS SUCH AS CALDICOT
- AND NEWPORT OPEN VIEWS FROM THE SITE TOWARDS THE NEIGHBORING FIELDS AND
- SURROUNDING WOODLANDS.
- ATTRACTIVE LANDSCAPE FEATURES TO PERIMETER OF THE SITE INCLUDING TREES, HEDGEROWS AND A WOODLAND CORRIDOR'
- PART OF AN EXISTING AND EXPANDING URBAN DEVELOPMENT AREA.

WEAKNESSES

- EXISTING HEDGEROWS AND MATURE TREES. ECOLOGICAL CONSTRAINTS.
- EXISTING ROAD INFRASTRUCTURE
- PLANNING CONSTRAINTS WITH DWELLING NUMBERS

OPPORTUNITIES

- TO INCORPORATE EXISTING HEDGEROWS AND MATURE TREES INTO THE DESIGN. TO PROMOTE SUSTAINABLE SURFACE WATER DRAINAGE DESIGN (SUDDS)
- TO OPTIMISE VIEWS INTO AND OUT OF THE SITE FROM KEY VANTAGE POINTS TO ENCOURAGE A MIX OF HOUSE TYPES TO REFLECT PROVISION FOUND LOCALLY.

TO RETAIN THE WILDLIFE AND ECOLOGICAL CORRIDORS AS AN ECOLOGICAL

- ASSET AND TO PROVIDE OPPORTUNITIES FOR RECREATION. TO USE RENEWABLE AND LOW- OR ZERO-CARBON TECHNOLOGIES.
- TO PROVIDE AFFORDABLE HOMES TO STRENGTHEN THE DIVERSITY OF HOUSING TENURE IN THE AREA.

TO PROMOTE HOME WORKING OPPORTUNITIES WITHIN EACH DWELLING.

- TO ACHIEVE A HIGH QUALITY DEVELOPMENT WITH A STRONG IDENTITY, ACTIVITY AND A STRONG 'SENSE OF PLACE'.
- POTENTIAL FOR RESIDENTS TO LIVE AND WORK IN CLOSE PROXIMITY REDUCING THE NEED TO TRAVEL.
- TO INCORPORATE SUSTAINABLE URBAN DRAINAGE SYSTEMS TO MANAGE SURFACE
- WATER ON THE SITE. TO USE NEW PLANTING AND LANDSCAPE BUFFERS TO SOFTEN THE VISUAL IMPACT OF NEW DEVELOPMENT ON THE LANDSCAPE.

THREATS

- POTENTIAL TRAFFIC GENERATION FROM THE SCHEME. LOSS OF TREES AND ECOLOGY LOSS OF ECOLOGICAL FEATURES.
- ADEQUATE SUPPLIES FROM SERVICE PROVIDERS LOSS OF GREEN SPACES
- DESIGN STRATEGIES AND OBJECTIVES HAVE BEEN DEVELOPED FROM THE SWOT ANALYSIS THAT SEEK TO BUILD ON EXISTING STRENGTHS, MATCH STRENGTHS WITH OPPORTUNITIES AND REMOVE WEAKNESSES. PARTICULAR ATTENTION HAS BEEN GIVEN TO WEAKNESSES THAT CAN BE MATCHED WITH THREATS, AS IN SUCH CASES THE THREATS ARE MOST LIKELY TO BE REALISED.

ARCHITECTURE Suite 7, 35 Stow Park Circle Newport, NP20 4HF Tel: 07710390800 / 07710390801 info@letruccodesign.co.uk www.letruccodesign.co.uk