

## Locating dwellings in rural locations

Properties in rural areas can be difficult to locate for the following reasons:

- Houses tend to be identified only by names rather than numbers;
- A rural postal address does not always include a road name;
- Fifteen or 20 properties (sometimes more) located across four or five rural roads may share a postcode.

As a result, all a delivery driver will have to go on is the property name and a postcode. Many properties have a small nameplate attached to a house located at the end of a drive, making the sign illegible from the road; others have no visible signage at all. These properties are therefore extremely difficult to locate.

### Suggested property sign

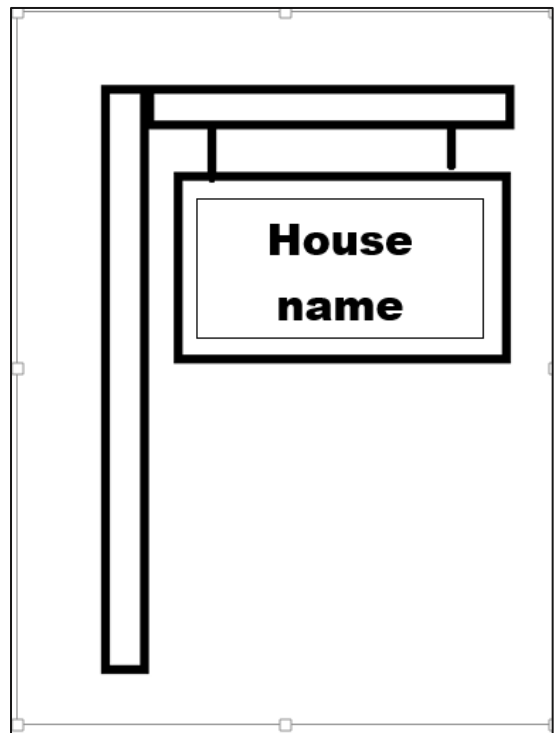
If you are having problems, therefore, with non-postal deliveries going astray, or if you are concerned about the emergency services locating your property, you may wish to consider erecting a large, clear sign which can be easily seen by a driver passing at 30 or 40 mph.

The sign should be sited on the boundary of your property, near to the road or pavement and in such a position that ensures it's clearly visible to passing traffic.

We would suggest black text on a white background for optimum clarity (this will also be clear after dark) using a plain font of at least 6 cm.

### Emergency services

The ambulance service has told us that property names that can be seen at night are crucial for rapid identification of a property, and suggest large, black text on a white background for this purpose.



***Please note that it is a legal requirement to ensure that the name or number of your property is clearly visible from the road.***